



TSS Primary English MTP 2022-2023
Year 6 Block 4 – Persuasive Writing
Cross Curricular: Formula Ethara

| Entry Point (Hook) | | Exit Point (Writing Outcome) | |
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| Students write a persuasive formal letter convincing their teachers that homework is either important or not important. | | Students write a persuasive formal letter to their Formula Ethara sponsors asking for funds to assist with their expenses. | |
| Key Vocabulary | | Key Targets and Learning Objectives: Text Structure | |
| <ul style="list-style-type: none"> • persuasion • convincing • catchy titles • slogans • senses • persuasive language • powerful adjectives • rhetorical questions • consumer • adverts • vocabulary | <ul style="list-style-type: none"> • features • formal letter • friendly letter | <ul style="list-style-type: none"> • To understand and use persuasive reasons to support an argument. • To identify the features of persuasive writing and use them independently in their writing. • To identify, use, and create catchy titles or slogans. • To identify, use, and create positive points. • To understand how the use of rhetorical questions affect people’s interaction with adverts. • To use the features of advertising in their own, independent writing. • To identify how language, structure and presentation contribute to meaning. | |
| Key Targets and Learning Objectives: Word Structure/Language | | Key Targets and Learning Objectives: Sentence Construction | |
| <ul style="list-style-type: none"> • To understand how the use of persuasive language such as powerful adjectives and memorable phrases affect people’s interaction with adverts. • Use powerful adjectives correctly. • Create slogans and catchy titles. | | <ul style="list-style-type: none"> • To set out a formal letter using the correct conventions. | |
| Key Targets and Learning Objectives: Punctuation | | Key Targets and Learning Objectives: Speaking & Listening | |
| <ul style="list-style-type: none"> • To understand and use apostrophes accurately. • To use punctuation mark accurately in independent writing. | | <ul style="list-style-type: none"> • To articulate and justify answers, arguments, and opinions. • To consider and evaluate different persuasive elements. • To explain and discuss their understanding of what they have read, including through formal presentations and debates, maintaining a focus on the topic, and using notes where necessary. | |